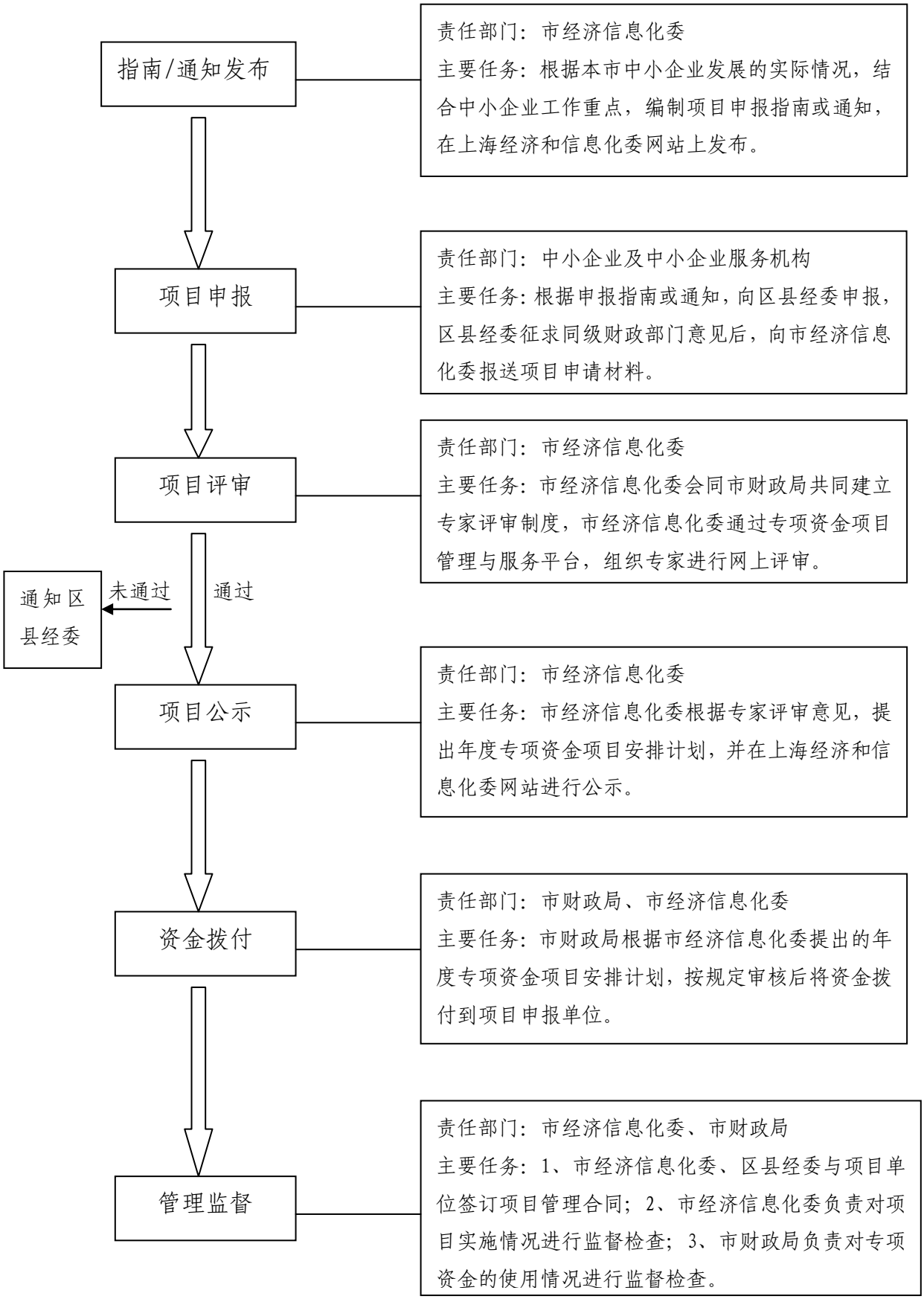上海市中小企业发展专项资金操作流程图